



**KDWV-OEGJK**

Kosovarisch-Deutsche Wirtschaftsvereinigung  
Oda Ekonomike Gjermano-Kosovare

# ANNUAL REPORT 2025

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# ANNUAL REPORT 2025

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# 1.

## Foreword by the Executive Director of KDWW, Mr. Besnik Vasolli

The past year has been an important step in strengthening KDWW's role as a trusted platform connecting Kosovo's private sector with German and European partners. Rather than focusing on scale alone, our efforts in 2025 have been directed toward deepening impact, strengthening credibility, and building the foundations for more structured and long-term cooperation.

This has been a year of consolidation and positioning. We have worked to further establish KDWW as a reliable interlocutor for businesses, institutions, and international partners seeking to engage with Kosovo's evolving economic landscape. Through targeted engagement with our members and partners, we have continued to facilitate meaningful connections, support market entry efforts, and promote Kosovo as a competitive and forward-looking business destination.

A key focus throughout the year has been the strengthening of our partnerships with German institutions and networks. Our engagement with actors such as AHK, GTAI, and the broader IHK ecosystem has opened new avenues for cooperation, particularly in areas such as investment promotion, skills development, and integration into European value chains. These relationships are essential for creating tangible opportunities for our members and for positioning Kosovo more prominently within the German business community.

At the same time, KDWW has continued to expand its role in advocacy and policy dialogue. By engaging with public institutions and stakeholders, we have contributed to discussions on improving the business environment, addressing administrative barriers, and aligning Kosovo's economic framework with European standards. This remains a critical dimension of our work, as sustainable growth depends on both private sector initiative and an enabling institutional environment.

We have also taken steps to strengthen our internal structures and service offering, with a clearer focus on delivering value to our members. This includes more targeted business support services, structured engagement formats, and the development of new initiatives aimed at responding to the evolving needs of our community.

While 2025 has been a year of groundwork, it has also set the direction for what comes next. Looking ahead, we are preparing to elevate our activities further, including the organisation of the next German-Kosovar Economic Forum in October 2026, which we aim to position as a leading platform for high-level dialogue, investment promotion, and strategic partnership between Kosovo and Germany.

None of these efforts would be possible without the continued trust and commitment of our members, Board, partners, and team. It is through this collective engagement that KDWW continues to grow in relevance and impact.

With this foundation in place, we move forward with a clear ambition: to create more opportunities, deliver greater value, and strengthen Kosovo's position as a credible and competitive partner in the European economic space.



## 2.

## Foreword by the German Ambassador to Kosovo, Mr. Rainer Rudolph

### **Dear Partners of the German-Kosovar Business Association,**

It is a pleasure to address you through the 2025 Annual Report of the German-Kosovar Business Association (KDWW).

During the first months of my tenure as the German Ambassador to Kosovo, the interactions with you and your businesses have already confirmed to me the strength and depth of the German-Kosovar economic partnership. KDWW's firm commitment to fostering dialogue, supporting its members, and connecting businesses with institutions is both visible and impactful.

Throughout 2025, KDWW continued to serve as a reliable platform for exchange and cooperation, contributing to an environment that encourages investment, innovation, and long-term economic growth. These efforts are fundamental in reinforcing trust, competitiveness, and durable cooperation between our two countries.

Looking forward, initiatives such as the German-Kosovar Economic Forum, scheduled for October 2026, reflect our shared ambition to position Kosovo as a credible and dynamic partner in the regional and international economic landscape.

As an additional pillar, the Premium Business Club, provides a dedicated space for strategic dialogue among KDWW's Premium Members and institutional partners. It was my sincere pleasure to host the first event of the Premium Business Club at my Residence and I do look forward to future editions.

The cooperation between the German Embassy and KDWW remains an essential part of our joint engagement. I am confident that, building on these solid foundations, this partnership will continue to generate meaningful results in the years ahead.

With highest regards,

**Rainer Rudolph**

**German Ambassador to Kosovo**

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 VOTING OF THE MINUTES OF THE MEETING OF  
 ASSEMBLY OF MEMBERS



### 3. 14<sup>th</sup> General Assembly of Members 2025

On June 2nd, the German-Kosovar Business Association’s (KDWW-OEGJK) Member Assembly held its 14th General Assembly of Members. The Assembly brought together over 100 representatives of member companies to review the Association’s achievements, discuss strategic priorities, and elect the new governing Board.

During the General Assembly, KDWW presented the results of its work in 2023, highlighting its strong advocacy role across 16 working groups, public discussions, and more than 100 advocacy meetings with relevant stakeholders. These efforts led to tangible outcomes, with proposals developed through the six KDWW clusters being integrated into strategic plans, national legislation, and decisions of state institutions.

In addition, the Association emphasized its continued progress in strengthening German-Kosovar and its significant milestones in 2023, including:



A key outcome of the Assembly was the election of a new Board of Directors for a two-year mandate. The newly appointed Board reflects continuity in the Association's work and its commitment to further strengthening economic cooperation between Kosovo and Germany.

The Assembly also presented its strategic priorities going forward, focusing on fostering a more dynamic business environment, supporting investment, and deepening bilateral economic relations.

Outgoing Board members were recognized for their contribution and commitment during their mandate, particularly in supporting the Association's strategic objectives and institutional development.





# 4. Services and German Investments in Kosovo

The German-Kosovar Business Association advises, supports, and represents German companies in Kosovo that seek to develop or expand their business activities. It also supports and advises Kosovar companies that trade with Germany and offer a wide range of goods and services

## 4.1 Advisory and Consultancy Services for German companies/Potential Investors

- Facilitating company/branch establishment in Kosovo
- Providing customized support in navigating administrative procedures within relevant institutions to meet specific requirements
- Offering advisory services on Joint Ventures
- Assisting in supplier search
- Providing legal advice tailored for the Kosovar market
- Offering tax advice specific to the Kosovar market
- Providing customs information relevant to the Kosovar market
- Offering guidance on obtaining work permits
- Conducting seminars and training sessions on topics related to conducting business in Kosovo
- Facilitating networking opportunities

## 4.2 Advisory and service provision for Kosovar companies

- Facilitation of company or branch establishment in Germany
- Providing advisory services on franchises and joint ventures
- Guidance on engaging experts through the Senior Expert Service (SES)
- Tailored legal, tax, and customs advice for the German market
- Information on trade fairs and events in Germany
- Organization of seminars and training sessions on conducting business in Germany
- Support with ISO standards certification
- Marketing and promotional activities
- Network opportunities to connect with German partners and market

## 4.3 Key Achievements in 2025

### **KDWV's advisory and consultancy efforts in 2025 delivered tangible results:**

- 10 German investors were guided in entering the Kosovar market, 2 of them chose to invest
- Delivered 9 paid services for both members and non-members, addressing their unique business needs.
- Generated 48 new business leads, creating valuable B2B opportunities for Kosovar and German companies

Through these efforts, KDWV continues to position Kosovo as an attractive and reliable partner for foreign direct investment, while also enabling Kosovar businesses to successfully establish their presence in Germany.

## 4.4 Service Packages for Investors - Investors Package

Since 2017, KDWV has been a trusted partner for German businesses entering the Kosovo market, offering bespoke investor packages tailored to their needs. The KDWV investor packages go beyond basic support—they are a one-stop solution for navigating the complexities of market entry. From streamlining business registration and securing ideal real estate to providing legal and tax advice, as well as connecting investors with top local talent, KDWV ensures a seamless transition for German companies looking to succeed in Kosovo’s dynamic business environment.

## 4.5 Senior Expert Service (SES)

The Senior Expert Service (SES) is a valuable offering from the German-Kosovar Business Association (KDWV) that supports the growth and development of businesses, institutions, and NGOs in Kosovo.

Available to both members and non-members, SES connects local organizations with experienced professionals from over 40 fields, ready to provide tailored expertise at a minimal cost. SES is part of the Foundation of German Industry for International Cooperation, which has been assisting organizations globally since 1983, with over 60,000 expert missions in 170 countries.

What sets SES apart is its affordability, as the majority of costs are covered by the Federal Ministry for Economic Cooperation and Development (BMZ), making it accessible for organizations across Kosovo who contribute at a lower cost. Whether you are in healthcare, education, technology, finance, or manufacturing, SES experts provide practical solutions to enhance operations, improve product quality, optimize processes, and support international expansion.

In 2025, 10 entities benefited from the hands-on expertise provided by SES experts. They supported various sectors in Kosovo, including manufacturing, education, healthcare, and urban development. Their work included improving production processes, providing staff training, and enhancing educational programs. Experts also contributed to projects on energy efficiency, business development, and mobile services.

SES continues to play a key role in helping Kosovo’s organizations succeed and grow, while fostering international collaboration and knowledge exchange.

If you’re looking for expert guidance to overcome challenges and achieve growth, SES is a great resource for your organization.



# 5. Advocacy and Government Relations

## 5.1 Advocacy Highlights

KDWV has proactively contributed to policy development processes by providing comments on strategic documents, draft laws, and administrative guidelines. Building on its ongoing engagement with members and institutions, the organization focused its advocacy efforts on the following key areas:

### Liberalized Energy Market in Kosovo

In February, KDWV hosted an information and discussion event in cooperation with the Ministry of Economy and the Energy Regulatory Office (ERO), focusing on the liberalization of the energy market and the implications of the reform for businesses in Kosovo. The event served as a platform to inform member companies about the upcoming changes, regulatory developments, and expected obligations arising from the transition to an open energy market. Throughout the discussions, KDWV was particularly vocal in emphasizing the importance of establishing a competitive and non-monopolized energy market as a prerequisite for fair pricing, transparency, and long-term market sustainability.

Throughout the process, KDWV organized consultative meetings with its members to gather sector-specific insights and perspectives regarding the liberalization of the energy market. Through these engagements, the organization advocated for a fair, transparent, and well-structured process, emphasizing that a competitive market framework is essential for the sustainability of the reform. These efforts contributed to informing regulatory discussions and ensuring that business interests were reflected in the design and implementation phases.

KDWV also actively participated in institutional meetings within the framework of the National Council for Economy and Investment, where it advocated for the establishment of a public-private task force aimed at addressing and alleviating the immediate effects of the energy market liberalization on businesses. The organization maintained regular communication with member companies undergoing the transition process in order to better understand the operational and financial challenges they faced. Through these continuous engagements, KDWV was able to channel business concerns and recommendations directly to relevant institutions and stakeholders involved in the reform process.





## Digital Commerce and E-Signature Implementation

KDWW's advocacy efforts extended beyond the organization of stakeholder meetings and discussions. Through the publication of articles and opinion pieces in the media, KDWW continuously raised public awareness on the importance of advancing the implementation of electronic signatures and digital services.

In parallel, KDWW organized several bilateral meetings with additional relevant institutions and stakeholders to further emphasize the need for a functional and widely accessible electronic signature system, as an essential prerequisite for improving the business climate, reducing administrative burdens, and supporting Kosovo's digital transformation.

## Imported Cars from South Korea

Challenges related to the import and customs valuation of vehicles imported from South Korea, were continuously addressed through engagement with relevant stakeholders and institutions in 2025. Following concerns raised by member companies, advocacy efforts focused on promoting equal, transparent, and non-discriminatory treatment of all importers, regardless of the country of origin of the vehicles.

Particular emphasis was placed on the need for consistent customs valuation practices and greater clarity in the application of valuation methodologies and administrative procedures.

The importance of ensuring legal certainty, predictability, and fair treatment for businesses operating in this sector, in line with applicable legal frameworks and international standards, was continuously highlighted throughout the discussions.

## Accreditation Processes and Professional Standards Reform

In collaboration with the Group for Legal and Political Studies (GLPS), KDWW advocated for accelerating the accreditation process for new professions and strengthening the regulatory framework governing professional standards. These efforts aimed to reduce bureaucratic barriers, streamline procedures, and enhance clarity for businesses and professionals, ultimately contributing to a more efficient and predictable regulatory environment.

## Business Talks: Government Measures for Goods Transiting from Serbia

In the final Business Talks session of the year, organized jointly with KAS, KD WV facilitated a dialogue between businesses and public authorities, including the Director General of Kosovo Customs, Mr. Agron Llugaliu. The discussion addressed the implementation of security measures for goods transiting from Serbia, providing participants with clarifications on procedures and recent developments, while also creating space for businesses to raise operational concerns. This exchange further strengthened communication and trust between the private sector and institutions.

Through these advocacy initiatives, KD WV continued to play a constructive role in representing the interests of its members, fostering public-private dialogue, and contributing to improvements in Kosovo's business and regulatory environment.



## 5.2 Clusters

In 2025, KD WV implemented strategic updates to its cluster structure, reflecting both the evolving demands of its membership and key market developments. These changes were guided by members' feedback, emerging industry trends, and the association's commitment to achieving stronger advocacy results for the business community.

One cluster had its scope expanded, allowing it to cover a broader field of activity and address new challenges and opportunities in the sector. Meanwhile, two existing clusters were merged, creating a more cohesive and collaborative platform for members to share knowledge, pool resources, and coordinate sector-specific initiatives. In addition, a brand-new cluster was established, targeting a sector of increasing strategic importance, enabling KD WV to engage proactively with emerging industries and strengthen Kosovo's business ecosystem.

These adjustments have already begun to generate tangible results. Clusters now operate with greater focus, allowing members to collaborate more effectively advocacy efforts when it comes to regulatory and policy matters. By adapting its cluster structure, KD WV has reinforced its role as a catalyst for sectoral development, positioning the association—and its members—to better navigate market trends and shape the future of Kosovo's business landscape.

### Cluster for Production and Supply Chains

In 2025, to better respond to market developments and enhance cross-sectoral cooperation, KD WV transformed the Transport and Logistics Cluster into the Production and Supply Chain Cluster. This change reflects the evolving needs of the market and strengthens collaboration within all sectors.

The cluster's main objectives include building professional capacities, addressing sectoral challenges, improving the regulatory framework, promoting standardization and certification in line with European Union standards, and raising awareness on key environmental and trade issues.





## Cluster for ICT and E-Commerce

The ICT and E-Commerce clusters were merged to reflect the growing interconnection between digital technologies and online commerce. This integration allows members to collaborate more effectively, share expertise, and coordinate initiatives. The unified cluster strengthens advocacy, addresses common challenges such as regulation and digital infrastructure, and positions members to drive Kosovo's digital transformation. It also creates a stronger, more visible voice for the sector in policy discussions and market developments.



## Cluster for Healthcare

In 2025, KDWW established the Healthcare Cluster, which quickly grew to include 8 member companies. The cluster was created to strengthen cooperation among private healthcare sector providers as well as provide a common platform for dialogue, coordination, and addressing issues of shared interest.

Its main objectives include advocating for key reforms in the healthcare system, enhancing access to and quality of healthcare services, and promoting alignment of relevant policies and practices. The cluster has developed annual objectives and clear action plans, while regular meetings have facilitated coordination, monitoring, and the advancement of joint initiatives.

## 5.3 Networks

### 5.3.1 Network for Clean Energy Businesses (N4CEB)

During the first part of 2025, the Network for Clean Energy Businesses (N4CEB), supported through the project implemented in partnership with GIZ, continued to serve as a platform for dialogue and cooperation among private-sector stakeholders in Kosovo's energy sector. During this period, members discussed and developed a draft Action Plan and a set of Policy Objectives intended to guide the network's future engagement and advocacy efforts. The network also facilitated exchanges on topics such as energy market liberalization, standards, and policy developments relevant to the clean energy sector.

N4CEB continued to engage its members in discussions on potential funding models and opportunities for maintaining cooperation beyond the duration of the project. The network also welcomed four new members, further broadening its representation within the sector.

Following the completion of the GIZ-supported project, activities within the network were limited due to the absence of dedicated funding and coordination support. Nevertheless, the network remained intact, and preparations for the continuation of activities under a new phase of support have been underway. N4CEB is expected to resume more regular activities during 2026, building on the foundations established through the previous project.

### 5.3.2 Clean Call Alliance (CCA)

The Clean Call Alliance (CCA) continues to serve as a platform for dialogue and cooperation among leading Business Process Outsourcing (BPO) companies in Kosovo. Established in May 2022 through the joint efforts of the German Embassy in Pristina, the German-Kosovar Business Association (KDWV), the Alliance currently brings together six member companies: Sutherland, Kikxxl & Evrotarget, Concentrix, SPEEEX, Teleperformance, and Baruti.

During 2025, KDWV continued to facilitate discussions among members on issues affecting the sector, including legal employment practices, workforce development, the promotion of the German language, business opportunities, and challenges related to unethical call center operations. The Alliance also explored ways to strengthen Kosovo's attractiveness as a destination for customer service and BPO investments, including through engagement with German companies and institutions.

During 2025 one meeting was organized where participation and engagement varied, making it challenging to maintain a consistent level of activity and collective action. Nevertheless, the Alliance remains a valuable platform for bringing together key industry stakeholders, exchanging information, identifying common challenges, and exploring opportunities for cooperation.

KDWV remains committed to supporting the further development of the network and will continue working with members and partners to identify practical ways to strengthen cooperation, increase engagement, and contribute to the sustainable growth and professionalization of Kosovo's BPO sector.

### 5.3.3 Fintech Kosovo (FI-KS)

FinTech Kosovo (FI-KS) was established in 2024 through the joint initiative of four pioneering FinTech companies in **Kosovo**—**Numarics**, **OneFor**, **Swinto**, and **Paysera**. With the support of KD WV, the initiative rapidly developed into a dynamic and growing network of member companies. The subsequent joining of **Cash Plus** and **Cybee** further strengthened this ecosystem, bringing together key market players around a shared mission to drive innovation and accelerate the development of Kosovo's financial technology sector.

In 2025, FI-KS focused on consolidating its role as the country's leading FinTech network. This was achieved by actively building relationships with key stakeholders and fostering partnerships with FinTech associations across Europe, reinforcing FI-KS's commitment to advancing Kosovo's position in the global FinTech ecosystem. Through these efforts, FI-KS aims to contribute to a more innovative, competitive, and sustainable FinTech ecosystem in Kosovo, aligned with international standards and market developments.



## 6. Strategic Partnerships and Agreements

### Memorandum of Understanding with GIZ

GIZ Kosovo and the KD WV formalized their cooperation through the signing of a Memorandum of Understanding, establishing a strategic framework for future engagement and strengthening economic ties between Kosovo and Germany.

This partnership aims to support the sustainable development of the private sector, expand services for member companies, and promote structured dialogue between businesses and institutions. The signing took place during the visit of Dr. Micong Klimes from the German Federal Ministry for Economic Cooperation and Development (BMZ), in the presence of partners and institutional representatives.



## Memorandum of Cooperation with the Chamber of Commerce of Kosovo

Chamber of Commerce of Kosovo and KDWV signed a Memorandum of Cooperation to strengthen the economic partnership between Kosovo and Germany. The cooperation aims to support dual education and vocational training, facilitate foreign direct investment, and organize B2B meetings, forums, fairs, and economic events, as well as enhance cross-border cooperation in the fields of economy and innovation.

This partnership is supported by GIZ Kosovo and represents an important step toward sustainable economic development and the creation of new opportunities for businesses and investors.



## Memorandum of Understanding within the framework of Kosovo Generation Unlimited (K-GenU)

During 2025, the KDWW expanded its network of partnerships within the framework of Kosovo Generation Unlimited (K-GenU) by signing Memorandums of Understanding with various organizations, including The Ideas Partnership, ITP Prizren, HANDIKOS, Kosovar Youth Council (KYC), and YMCA. These collaborations aim to empower young people in Kosovo through concrete opportunities for internships, training, and professional mentoring, with a particular focus on the inclusion of marginalized groups, such as youth from Roma, Ashkali, and Egyptian communities, as well as young people with disabilities.

Through joint awareness activities, career development programs, and networking with the private sector, these partnerships contribute to improving access to the labor market and creating a more inclusive and supportive environment for the professional development of young people in Kosovo.





## 7. Participating in B2B Meetings, Fairs and Conferences of German, Regional and Local Level

In 2025, KD WV continued its commitment to fostering meaningful business connections through participation in high-impact B2B meetings.

### 7.1 Promoting Kosovo in Germany and Attracting German Investment

Throughout 2025, the German-Kosovar Business Association (KD WV) placed a strong focus on promoting Kosovo as an attractive destination for German investment, trade, and business cooperation. Particular attention was given to showcasing Kosovo's economic potential, skilled workforce, competitive business environment, and investment opportunities, including those offered through the Innovation and Training Park (ITP) in Prizren.

To support these efforts, KD WV organized and participated in several targeted promotional activities in Germany, including business delegations and investment-focused visits to Frankfurt, Stuttgart, and Hamburg. These engagements provided an opportunity to present Kosovo directly to German companies, investors, industry associations, chambers of commerce, and other economic stakeholders. KD WV also participated in investment promotion events, including activities linked to the Investment Management Exhibition in Frankfurt, where Kosovo and the ITP project were promoted to a wider international audience.

During these outreach activities, KD WV representatives met with more than 60 German companies operating across various sectors, including manufacturing, information technology, services, logistics, renewable energy, and business process outsourcing. Discussions focused on investment opportunities, business partnerships, nearshoring potential, workforce availability, and the advantages Kosovo offers as a location for serving both regional and European markets.

In parallel, KDWV engaged with a broad range of German institutions involved in investment promotion, economic development, innovation, vocational education, and international cooperation. These meetings aimed to strengthen institutional partnerships, identify opportunities for future collaboration, and create pathways for German companies and organizations to become more actively involved in Kosovo's economic development.

These efforts contributed to raising awareness of Kosovo among German businesses and institutions, generating new business contacts, facilitating investment discussions, and laying the groundwork for future cooperation and investment initiatives in Kosovo, including within the ITP ecosystem.



### 7.1.1 B2B Meetings within the Framework of 11th Purchasing Western Balkans (4-5 June)

During 2025, the “BME Purchasing Initiative Western Balkans” served as an important platform connecting buyers and suppliers from the region and Germany. The initiative brought together 24 German companies and over 80 selected suppliers, resulting in more than 200 organized B2B meetings. As part of this initiative, in June KDWV actively supported its members’ participation in the event held in Nuremberg. Through this support, KDWV members engaged in more than **20 focused B2B** meetings with German companies, creating opportunities for new business partnerships and cooperation.

Organized by the Association for Supply Chain Management (BME) and backed by the Federal Ministry for Economic Affairs and Climate Action, the event provided a platform for Kosovar companies such as **Bizmark**, **Hymeri Metals** and **Proton Cable** to connect with German businesses, strengthening ties and fostering collaboration. The KDWV delegation facilitated meaningful interactions, ensuring that Kosovar companies maximized their opportunities to integrate into German supply chains and build long-term partnerships.

## 7.1.2 B2B Meetings within the Regional Business Delegation on “Decentralized Self-Energy Supply with Photovoltaics in North Macedonia, Albania, and Kosovo” (9 July)

On July 9th 2025, following the „Decentralized self-energy supply with photovoltaics in North Macedonia, Albania, and Kosovo“ Conference in Skopje, KDWW welcomed a German business delegation to Kosovo as part of a regional business trip focused on renewable energy opportunities. This conference, organized under the patronage of the Federal Ministry for Economic Affairs and Climate Action, brought together stakeholders from North Macedonia, Kosovo, and Albania to present German innovations in renewable energy.

During their visit to Kosovo, the delegation held **21 B2B meetings** with Kosovar companies, while also exploring potential investment opportunities in solar and wind energy, energy storage technologies, and smart grid solutions. The Kosovar participants included KDWW member companies **Nexia, Electra KS, Unisolar, Zilonis, Elen, ProCredit Bank Kosovo, and Notus**. The German delegation comprised prominent firms and institutions, including **Energy Change Advisory, BEKA Versorgungstechnik, ELTEC Solar AG, Megger Germany GmbH, SUNSET Energytechnik GmbH, and Envelio GmbH**.

Key discussions focused on leveraging German expertise in photovoltaic panels, HVDC systems, and energy efficiency solutions to advance Kosovo’s green energy transition. These meetings underscored the shared commitment to developing Kosovo’s renewable energy infrastructure, fostering partnerships, and driving sustainable energy solutions in the region. This event highlighted Kosovo’s growing role in the regional renewable energy landscape and reaffirmed the importance of cooperation in achieving shared sustainability goals.



## 7.2 Participating in Fairs

### 7.2.1 Fiberdays

In 2025, KDWW participated in FIBERDAYS, Germany's leading trade fair for digitalization, digital infrastructure, and fiber-optic expansion at Messe Frankfurt, which brought together over 320 exhibitors and 8,000+ industry participants. Through a strategic partnership with BREKO Bundesverband Breitbandkommunikation e.V., KDWW was recognized as an official cooperation partner and received complimentary exhibition space, access to preferential rates, and up to 50 guest tickets, enhancing visibility for the association and its members. Discussions focused on investment opportunities, market entry, outsourcing, diaspora-led business expansion, and cross-border legal and tax support.

KDWW's participation at FIBERDAYS 2025 strengthened its position in the German broadband ecosystem, expanded its international network, and advanced Kosovo–Germany cooperation in digital infrastructure and fiber-optic development.



### 7.2.2 Bauma

In 2025, KDWW participated in bauma Messe, one of the world's largest and most influential trade fairs for construction, building materials, mining, and heavy machinery, held at Messe München in Germany. The event attracted over 3,700 exhibitors and more than 600,000 industry professionals from around the globe. As part of this event, KDWW extended an exclusive opportunity to its member companies, allowing them to participate in the fair with a special discounted price. This offer not only made the exhibition more accessible but also encouraged greater involvement from KDWW's diverse network of companies in the construction and infrastructure sectors. KDWW's participation at bauma Messe 2025 was aimed at enhancing the visibility of its members, fostering new business opportunities, and promoting Kosovo's presence in the global construction industry.



### 7.2.3 EXPOKOS

KDWV took part in the 24th edition of EXPOKOS, one of the top trade shows in the area, which took place in Pristina on May 15–16, 2025. The event, organized by Congress & Event Organization (CEO), a KDWV member company, provided a unique opportunity for growth and networking, bringing together professionals and industry leaders from various sectors. EXPOKOS offered a platform for KDWV members to enhance visibility by showcasing their products and services to a diverse audience, while also engaging in valuable B2B meetings and discussions. At EXPOKOS 2025, KDWV's participation allowed its members to connect with other key stakeholders, fostering collaboration and exploring potential business opportunities.

### 7.2.4 National Job and Career Fair

In 2025, KDWV participated in the National Job and Career Fair, an excellent opportunity to explore employment prospects and build new professional connections. The event was organized by the German Government through the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, in cooperation with the Employment Agency of Kosovo, the University of Prishtina, and KDWV.

As a proud partner, KDWV attended the fair with its own booth, highlighting a unique opportunity for businesses and young professionals: the Internship Programme – Kosovo Generation Unlimited Program. This initiative, led by the Ministry of Finance, Labour and Transfers, the Employment Agency of Kosovo, UNICEF, and KDWV, with support from the Austrian Development Agency, aimed to connect young talent with career-building opportunities.

The fair brought together local and international companies, educational institutions, and various organizations, offering employment opportunities, internships, and career development training. KDWW's participation in the event allowed for valuable networking, enhanced visibility for the association and its members, and furthered its mission to support youth employment and development in Kosovo.



### 7.2.5 Education, Career, and Employment Fair

On April 15–16, KDWW participated in the 17th edition of the Education, Career, and Employment Fair, the leading event in Kosovo for education, professional development, and employment opportunities, held at the "1 Tetori" Hall in Pristina. The fair was organized by CEO-Congress and Event Organization, a member company of KDWW. This event brought together educational institutions, professionals, and organizations, showcasing programs, technologies, and new solutions for modern education. KDWW participated with a stand, alongside its member companies, including Sentry, Creative Education, Cactus Education, Kolegji Heimerer, and UBT - University for Business and Technology.

Addressing the needs of modern education, the fair also featured a panel discussion on educational solutions and technologies. Among the panelists was Mr. Baki Abdullahu, the general manager of Baki Automobile - Volkswagen Group Partner, a KDWW member company, further enhancing the fair's focus on practical education and career opportunities.

## 7.3 Participating in Conferences

### 7.3.1. MEF25 Mapping the Energy Future of the Western Balkans

KDWV, represented by Executive Director, Besnik Vasolli participated at the Energy Forum in Macedonia (MEF 2025), organized by the ZIP Institute, which this year served as a platform for dialogue by bringing together important representatives from the government, industry and innovation sector. In the panel "Toward a Common Industrial Horizon: Western Balkans and the EU Clean Industrial Deal", Besnik Vasolli represented KDWV.



### 7.3.2. Investment Management Exhibition

KDWV, represented by Executive Director, Besnik Vasolli participated at "Bridging Regions and Investors: How Chambers and Advisors Drive Cross-Border Growth" during the Investment Management Exhibition (IME 2025), which was held in Frankfurt on November 17-18. The event brought together global investors, chambers of commerce, and innovative businesses to forge new cross-border partnerships. The Investment Management Exhibition (IME) is a premier global platform that brings together cities, regions, and countries with investors and companies seeking to expand internationally.



### 7.3.3. Kosova Energy Forum and Green Business Expo 2025

KDWV, represented by Executive Director, Besnik Vasolli participated at discussed at the Kosovo Energy Forum & Green Business Expo 2025 the challenges of businesses in the renewable energy sector and emphasized the importance of a common voice to create a more favorable environment for foreign investments.



### 7.3.4. The Power of Participation: Reducing the Administrative Burden Through Citizen and Business Engagement in the Western Balkans

KDWV, represented by Executive Director, Besnik Vasolli participated at the Fourth Panel of the regional conference "The Power of Participation: Reducing the Administrative Burden through Engaging Citizens and Businesses in the Western Balkans", providing a first-hand insight from the private sector on the difficulties faced by businesses – including bureaucratic procedures, delays in administrative processes, and the lack of a sustainable dialogue inter-institutional framework during the design of public services.



# 8.

## KDWV events

In 2025, the German-Kosovar Business Association (KDWV) organized numerous events dedicated to strengthening and deepening the connections between German and Kosovar businesses. Through 50 impactful events, KDWV demonstrated its dedication to fostering economic collaboration, enhancing the business environment, and encouraging investment in Kosovo.

These initiatives encompassed a broad spectrum of activities, including advocacy meetings, informative sessions, B2B matchmaking, international, regional, and local conferences, webinars, roundtable discussions, specialized trainings, workshops, and trade fairs. Each event was thoughtfully tailored to meet the needs and priorities of the business community, providing an invaluable platform for exchanging insights, networking, and cultivating new business partnerships.

### JANUARY

14.01.2025 Business After Hours

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### FEBRUARY

11.02.2025 Vocational Education and Training (VET) Cluster Meeting

18.02.2025 Vocational Education Week by KDWV

27.02.2025 Business After Hours

28.02.2025 The first meeting of KDWV's Renewable Energy Cluster

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### MARCH

14.03.2025 Workshop with GLPS: Accelerating Accreditation Process of New Professions and Regulating Profession Standards in Kosovo

19.03.2025 Berlin Energy Transition Dialogue

25.03.2025 Fintech Kosovo (Fi-KS) meeting

26.03.2025 Discussion on the liberalization of the energy market in Kosovo

27.03.2025 Webinar: Digitalisierungspartner Kosovo

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### APRIL

02.04.2025 - 03.04.2025 FIBERDAYS 2025

15.04.2025 - 16.04.2025 Education, Career, and Employment Fair 2025

23.04.2025 Business After Hours

## MAY

- 21.05.2025 Meeting of the Production and Supply Chain Cluster
  - 28.05.2025 Meeting of the Clean Call Alliance
  - 30.05.2025 Meeting of the ICT & E-Commerce Cluster of KDWW
- 

## JUNE

- 02.06.2025 14th General Assembly of the Members of German-Kosovar Business Association (KDWW)
  - 04.06.2025 The Meeting of the Healthcare Cluster
  - 17.06.2025 ICT and E-commerce Cluster
  - 18.06.2025 The Meeting of the Production and Supply Chain Cluster
  - 24.06.2025 Meeting of the Fintech Network Kosovo (FI-KS)
  - 26.06.2025 Meeting of the Taxes and Duties Cluster
- 

## JULY

- 09.07.2025 German Delegation in Kosovo: Regional Cooperation on Renewable Energy
  - 11.07.2025 KDWW Hosts Delegation from Bosch Rexroth AG
  - 16.07.2025 Business After Hours - Business Talks with the Acting Deputy Director of TAK
  - 18.07.2025 Meeting of the Cluster for Vocational Education and Training
- 

## AUGUST

- 25.08.2025 KDWW-Delegation in Frankfurt
  - 29.08.2025 Sommerfest 2025
- 

## SEPTEMBER

- 18.09.2025 Info-Session on Grants and Other Support Mechanisms
  - 29.09.2025 Meeting of the Healthcare Cluster
  - 30.09.2025 Meeting of the Fintech Kosovo Network (FI-KS)
- 

## OCTOBER

- 09.10.2025 New Members Day
- 29.10.2025 Business Talks: Drafting the Law on Electronic Commerce and the Implementation of Digital Signatures

## NOVEMBER

- 06.11.2025 KDWV Delegation Visit to Stuttgart (ITP Project)
  - 11.11.2025 Business Talks: "Equal Access and Inclusion of Private Healthcare Providers in the Draft Law on Health", in cooperation with Konrad Adenauer Stiftung (KAS)
  - 11.11.2025 ICT B2B meetings at ITP with the Nordic Chamber of Commerce and KDWV
  - 17.11.2025 - 18.11.2025 The Investment Management Exhibition in Frankfurt and KDWV Delegation for the ITP Project
  - 21.11.2025 Meeting of the Cluster for Production and Supply Chain
  - 27.11.2025 KDWV Delegation Visit to Hamburg (ITP Project)
  - 27.11.2025 Training on Circular Economy and ESG for the Private Sector
- 

## DECEMBER

- 03.12.2025 The Meeting of the Taxes and Duties Cluster
- 09.12.2025 Business Talk: Efficient Implementation of overnment Measures on Goods Transiting from Serbia
- 11.12.2025 Info-Session on Possibilities of Participating in Fairs in Germany
- 16.12.2025 Meeting of the Fintech Network Kosovo (FI-KS)
- 17.12.2025 Business After Hours / End of The Year Party

# 9. K-GenU

## 9.1 Programme Overview

The Kosovo Generation Unlimited (K-GenU) programme is part of UNICEF's global Generation Unlimited initiative, implemented in Kosovo under the leadership of the Ministry of Finance, Labor and Transfers in partnership with UNICEF and the German-Kosovar Business Association (KDWV). Since May 2025, KDWV has been responsible for implementing the private-sector engagement and internship components of the programme, helping young people transition from education to employment through internships, skills development, mentoring, and employer engagement.

During the initial implementation phase in 2025, KDWV focused on establishing the programme's operational foundations, engaging young people and companies, and creating pathways for quality work-based learning opportunities. Through its business network, KDWV mobilized companies to participate in the programme, supported the development of internship opportunities, and promoted stronger cooperation between employers, educational institutions, and public stakeholders.

The period from May to December 2025 served as a foundation-building phase, during which key partnerships, coordination mechanisms, and implementation systems were established. Through K-GenU, KDWV further strengthened its role as a bridge between the private sector, education providers, and public institutions, while contributing to youth employability and workforce development in Kosovo.

### Link to the KDWV Mission

The mission of OEGJK-KDWV is to strengthen economic cooperation between Kosovo and Germany, promote a competitive private sector, and contribute to sustainable economic development through strong business networks and workforce development.

### The implementation of K-GenU directly advances this mission in several ways:

- 1 Strengthening the Skilled Workforce Base**  
A competitive economy depends on a skilled and work-ready labour force. Through K-GenU, the Association actively contributes to building practical skills among young people and aligning education outcomes with labour market needs.
- 2 Promoting Dual and Work-Based Learning Principles**  
Drawing on German best practices in dual education and apprenticeship systems, OEGJK-KDWV supports companies in integrating structured internships and mentoring models. This reinforces the Association's long-standing commitment to improving vocational training standards in Kosovo.
- 3 Supporting Private Sector Growth**  
By facilitating internships and youth placements, the Association helps member companies identify future talent, reduce recruitment risks, and invest in human capital. This enhances business productivity and long-term competitiveness.
- 4 Advancing Social Responsibility and Inclusion**  
Supporting vulnerable and marginalized youth aligns with the Association's broader objective of contributing to inclusive economic development. A stable and inclusive labour market strengthens both society and the business environment.

In this context, K-GenU represents a natural extension of the Association's strategic priorities and reinforces its role as a bridge between business, education, and public institutions.

## Strategic Focus in 2025

As implementation began in May 2025, the initial phase concentrated on building operational foundations, mobilizing stakeholders, and establishing sustainable pipelines for youth placement. Three strategic pillars guided the work:

### 1 Youth Outreach and Engagement

The Association focused on ensuring that young people were informed about internship and employment opportunities, application procedures, and skills development pathways. Outreach activities were coordinated with partner institutions and civil society organizations to maximize reach and inclusivity.

### 2 Private Sector Mobilization

Leveraging its extensive German–Kosovar business network, OEGJK–KDWV actively engaged companies to join the K-GenU platform. Businesses were supported in defining internship profiles, mentoring approaches, and recruitment processes. The strong response from companies reflects the trust placed in the Association as a credible intermediary.

### 3 Work-Based Learning Pathways

A central objective was the creation of structured internship and apprenticeship opportunities that provide practical experience aligned with market needs. The programme emphasized quality placements, mentorship, and skills development to ensure meaningful learning outcomes and improved employability.

## K-GenU Programme Performance Overview

	INDICATOR	TARGET	ACHIEVED	% OF TARGET
1	Adolescents and youth reached for the internship programme	4,000	1,695	42%
2	Youth from vulnerable and non-majority communities benefiting from sessions	500	66	13%
3	Youth placed in internship positions	2,000	441	22%
4	Youth receiving employment after internship completion	300	21	7%
5	New public and private entities reached	200	231	116%
6	New businesses joining K-GenU platform and hosting interns	50	148	296%
7	MoUs signed with NGOs working with vulnerable communities	5	8	160%

Reporting Period: May – December 2025

## Foundation for Scaling in 2026

The period from May to December 2025 served as a foundational phase. Key systems, partnerships, and coordination mechanisms were established, positioning the programme for expansion in 2026.

Through K-GenU, OEGJK–KDWV has strengthened its role as a leading private-sector partner in youth employment initiatives in Kosovo. The programme not only delivers measurable results in youth placement but also contributes strategically to the Association’s long-term vision: a competitive economy supported by a skilled, inclusive, and future-ready workforce.





## 10. Promoting ITP Park as an Attractive Destination for FDI in Kosovo

### 10.1 Program Overview

The project “Promoting ITP Park as an Attractive Destination for FDI in Kosovo” was implemented by the Kosovo-German Business Association (KDWV) in partnership with the ITP Association, with financial support from GIZ. The initiative aims to strengthen Kosovo’s position as a competitive investment destination and increase foreign direct investment (FDI) from Germany by promoting the Innovation and Training Park (ITP) and its services.

#### The program focuses on two main pillars:

The program is designed to promote ITP in Germany through targeted outreach activities and a delegation visit, aiming to attract at least 20 German companies to explore investment opportunities in Kosovo. These efforts seek to support the establishment of at least five new tenants at ITP in sectors such as ICT, Creative Industries, Renewable Energy, and Green Technologies, with cross-cutting focus on R&D and vocational education and training (VET).

The project also offers tailored service packages to support potential investors and existing ITP tenants in market entry and business development. Companies receive guidance on investment opportunities, partnerships, and operational setups, with eligible businesses able to access financial support for selected services.

## 10.2 KDWV Linkage

Partnering with the Kosovo-German Business Association (KDWV) provides direct access to German companies interested in expanding to Kosovo. Through this collaboration, the Innovation and Training Park Prizren (ITP) can attract relevant companies, build partnerships, and support new tenants within its innovation ecosystem.

## 10.3 Activities Implemented

Based on the project implementation plan, the following activities have been completed:

- Design of the “Soft Landing” and “GoGlobal” service packages to support potential investors and existing tenants.
- Development of a marketing strategy by an engaged company, including the preparation and finalization of promotional materials.
- Engagement of German journalist to conduct interviews with companies that have already invested at Innovation and Training Park Prizren (ITP). As a result, six articles were prepared, two of which are being published on German media platforms.
- Organization of three informational activities in Germany to promote investment opportunities at ITP.

## 10.4 Informational Activities in Germany

As defined in the project plan, three informational activities were organized in November 2025:

06.11.2025 - Stuttgart: Informational event with potential investors.

17–18.11.2025 - Frankfurt: Participation in a panel discussion during the Investment Management Exhibition (IME), accompanied by bilateral meetings with potential investors.

29.11.2025 - Hamburg: Informational event with representatives of German companies

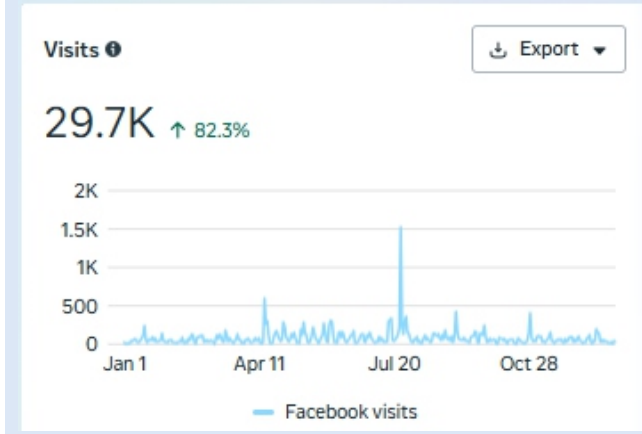
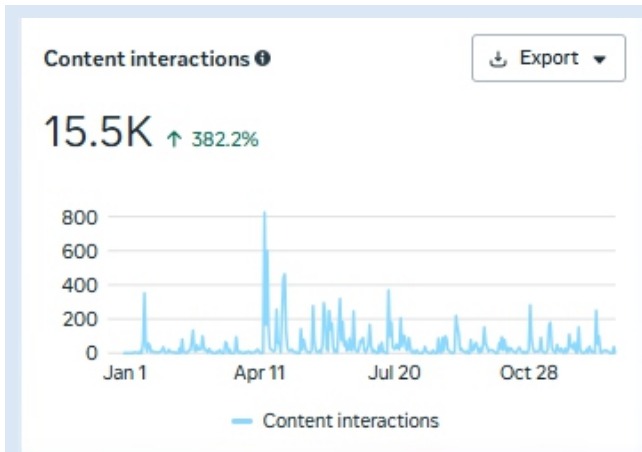
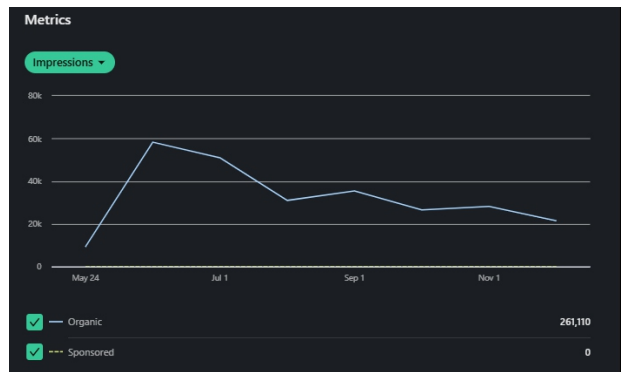
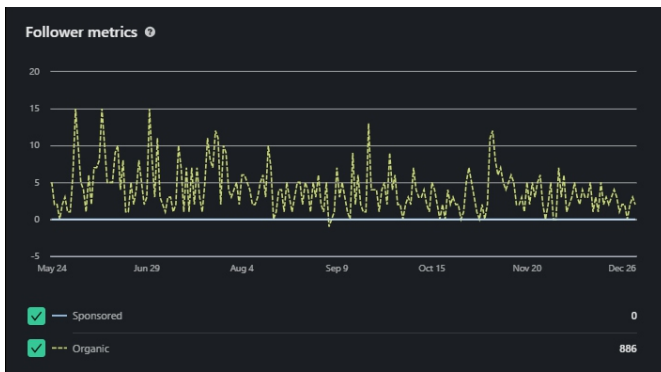
# 11. KDWV in the media

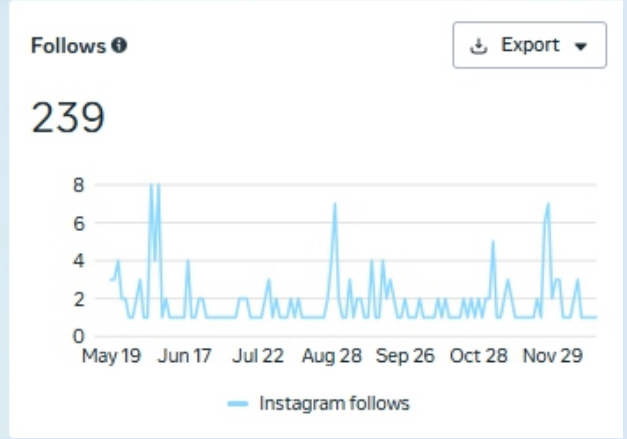
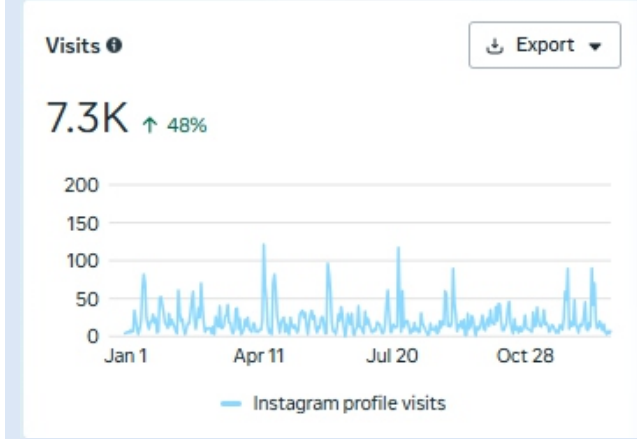
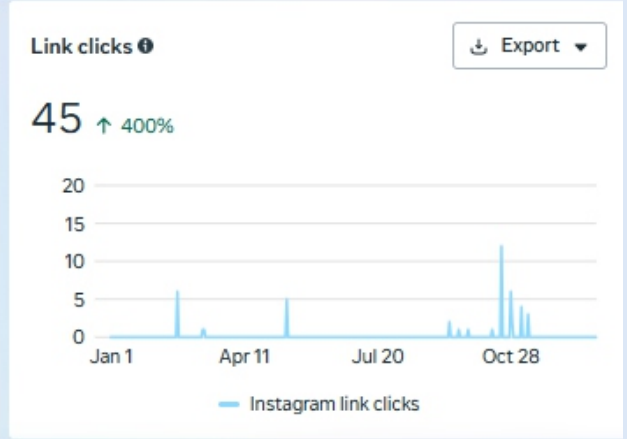
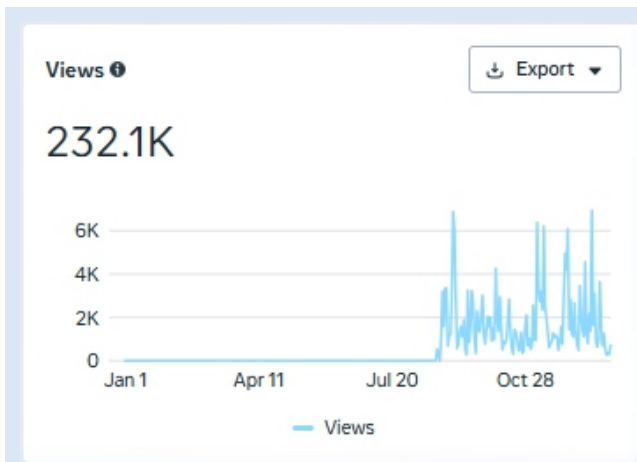
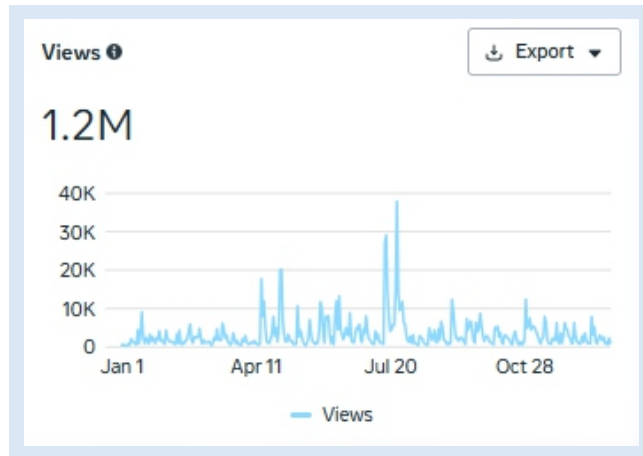
## 11.1 KDWV in Media

In 2025, the German-Kosovar Business Association (KDWV) was referenced over 177 times across diverse media channels. This included coverage in both print and digital press, as well as interviews and features on television, reflecting its active engagement and visibility within key networks.

In addition, 34 newsletters were published throughout 2025, providing regular updates and curated insights to inform and engage the Association's community.

## 11.2 Social Media Highlights





## 11.3 Publications

Throughout 2025, the German-Kosovar Business Association (KDWW) published a series of articles and analytical reports addressing key economic and policy developments relevant to Kosovo's business environment and its economic relations with Germany. The publications include:

- Eight Proposals from the German-Kosovar Business Association (KDWW) to the Winners of the Parliamentary Elections in the Republic of Kosovo, Aiming to Strengthen Economic Relations with Germany
- Market Analysis 2024 – Expansion of Renewable Energy Infrastructure
- Time to Sign the Future... The Urgent Need for the Full Functionalization of Electronic Signatures in Kosovo
- Annual Report 2024

## 11.4 Representation at the European Level

A significant milestone for the German-Kosovar Business Association (KDWW) in 2025 was its participation in the work of the European Economic and Social Committee (EESC), the European Union's advisory body representing employers, workers, and civil society organizations.

Through this engagement, KDWW gained access to a broader European platform for dialogue on economic development, labour market policies, competitiveness, sustainability, and EU integration-related issues. The participation enabled the Association to strengthen its network with European institutions and partner organizations while ensuring that perspectives from Kosovo's business community are increasingly reflected in discussions relevant to the region's economic future.

This engagement further reinforced KDWW's role as a bridge between Kosovo's private sector and European stakeholders and created opportunities for future cooperation, advocacy, and knowledge exchange in support of Kosovo's economic development and European integration aspirations.

# 12. KD WV in Boards and Working Groups

- National Council for Economy and Investment, Prime Minister's Office  
**KD WV representative: Besnik Vasolli member**
- Steering Committee Administrative Burden Reduction, Prime Minister's Office  
**KD WV representative: KD WV, member**
- Executive Board of the National Qualifications Authority (NQA) | Ministry of Education, Science, Technology, and Innovation (MESTI)  
**KD WV representative: Bedri Xhafa, member**
- Task Force for the initiation and implementation of dual education within the Executive Commission for the development of the Vocational Education and Training (VET) system | Government, Office of the Prime Minister, Ministry of Education, Science, and Technology  
**KD WV member**
- Council for Education and Vocational Training and Adult Education (MESTI)  
**KD WV representative: Besarta Hyseni, member**
- Working Group for Southeast Europe/German Eastern Business Association, Berlin  
**KD WV representative: Besnik Vasolli, Kosovo representative**
- Members Assembly of ITP Prizren - Innovation and Training Park  
**KD WV representative: Besnik Vasolli, observer**

# 13. Board of Directors



**Yll Dushi**

**President of the Board**  
Co-founder of OneFor Kosovo



**Moritz Remé**

**Vice President of the Board**  
KfW Director in Kosovo  
and North Macedonia



**Driton Hapçiu**

**Treasurer**  
Founding partner of  
CACTUS and RECURA group



**Christian Böttcher**

**Honorary Board Member**  
Deputy Ambassador  
of Germany to Kosovo



**Kristian Kabashi**

**Board Member**  
Co-founder of Cybee.ai



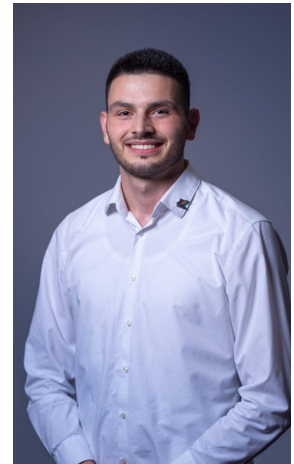
**Eta Morina**

**Board Member**  
Managing Director  
of HIDROING-DK



**Kushtrim Grainca**

**Board Member**  
Factory Manager  
MUNDA KOSOVA



**Aris Abdullahu**

**Board Member**  
Owner and General Manager  
of Baki Automobile

# 14. The Team behind KDWW



**Besnik Vasolli**

Executive Director



**Elena Elshani**

Head of Operations



**Rreze Gashi**

Head of the Advocacy and  
Government Relations Department



**Blina Dushi**

Project Assistant in the  
Market Entry and Business  
Development Department



**Ardiana Sadiku**

Social Media and  
Graphic Design Officer



**Verona Pajaziti**

Executive Assistant



**Flutra Abdullahu**

Coordinator for  
K-Genu-Programm

# 15. Acknowledging our Partners



Administrata Tatimore e Kosovës



Ministria e financave  
punës dhe transferve



Ministria e Ekonomisë



Ministria e punëve të  
jashtme dhe diasporës



Ministria e arsimit, shkencës  
teknologjisë dhe inovacionit



AGENCIA PËR ARSIM DHE AFTËSIM  
PROFESSIONAL DHE ARSIM PËR TË RRITUR



BANKA QENDRORE E REPUBLIKËS SË KOSOVËS  
CENTRAL BANK OF THE REPUBLIC OF KOSOVO



Implemented by



Funded by  
the European Union





German-Kosovar Business Association  
“Bekim Fehmiu” Str. 110, Icon Tower, 9th floor 10000, Pristina, Kosovo  
Executive Director Besnik Vasolli

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